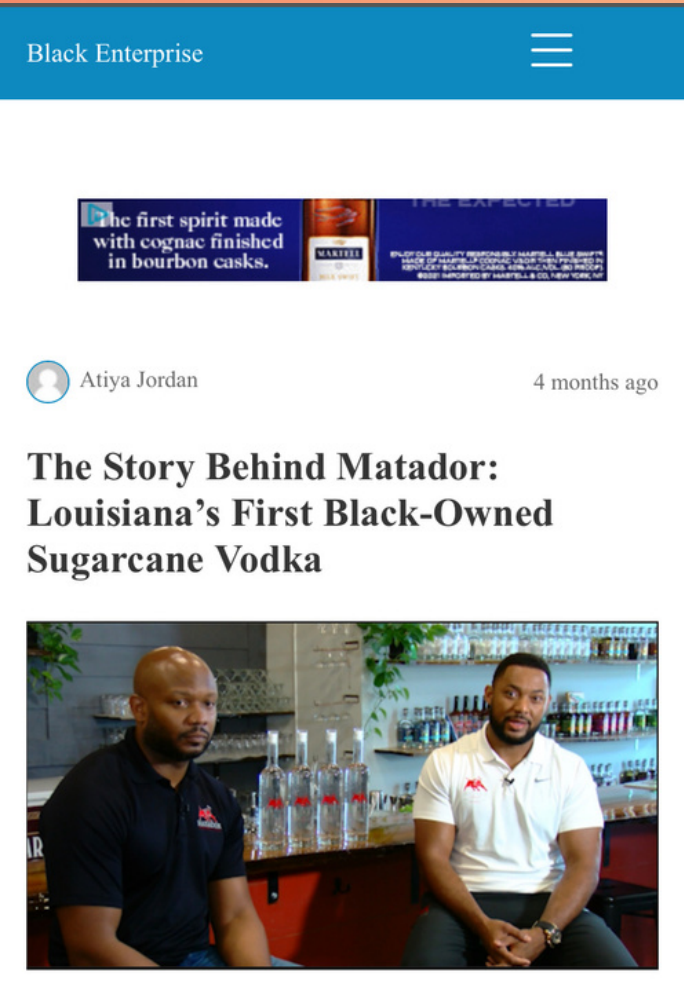
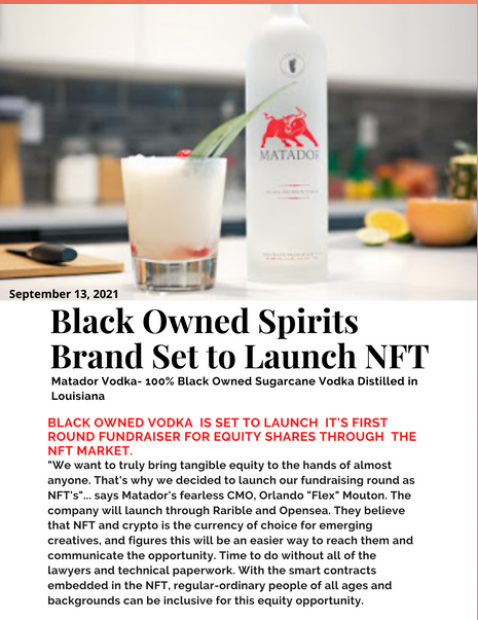
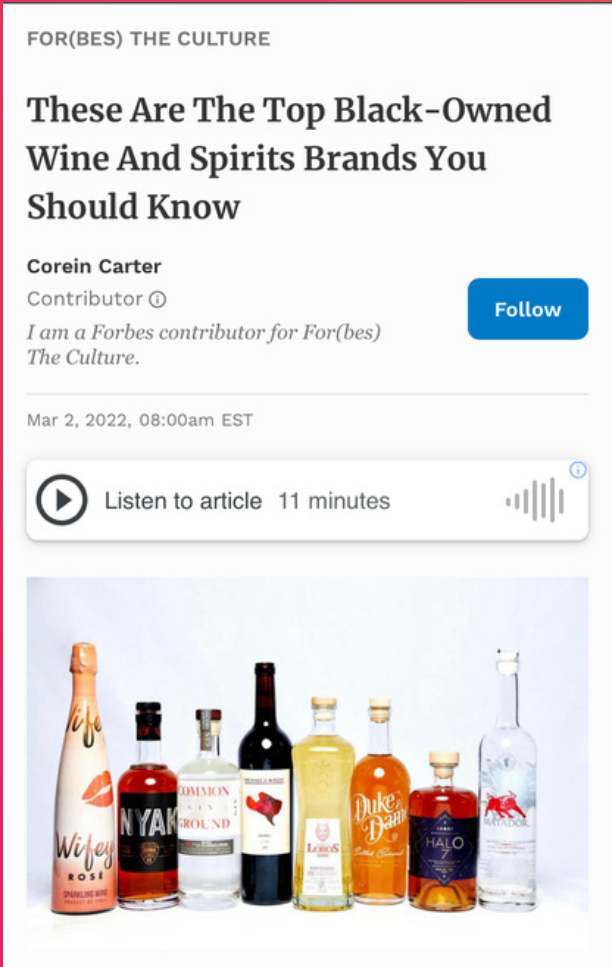
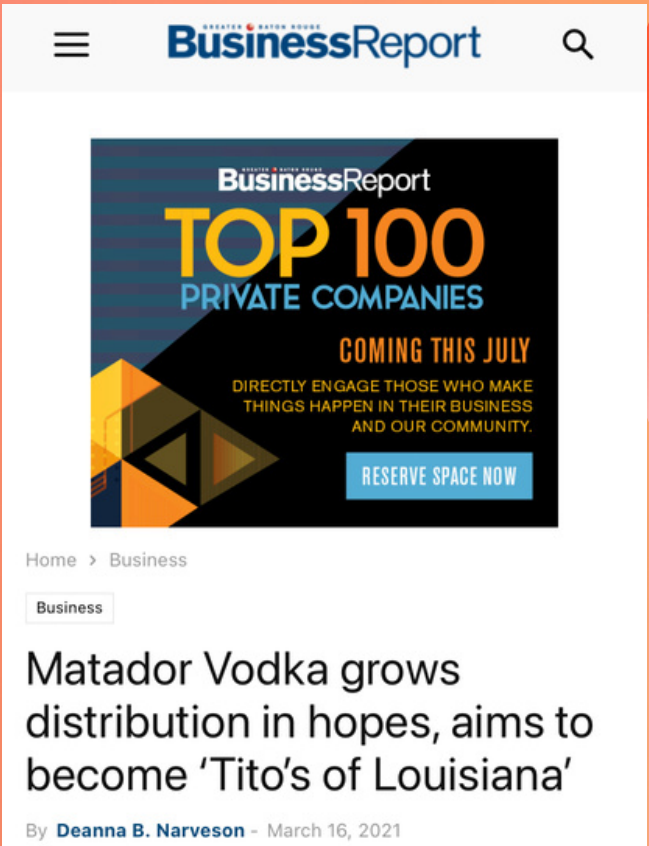
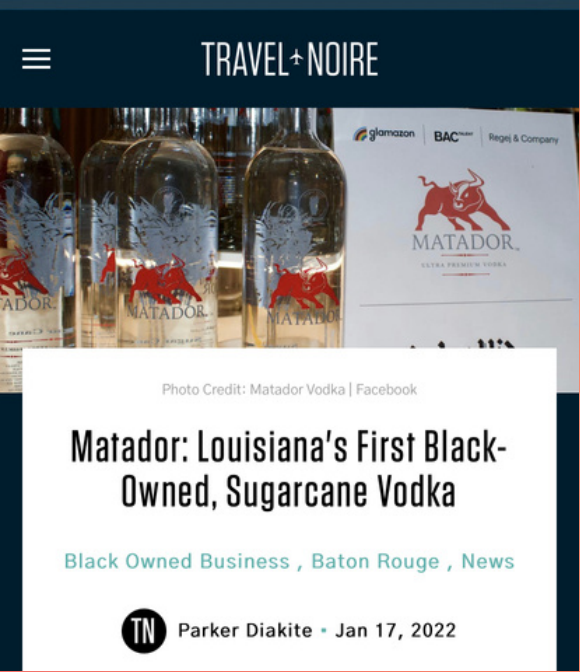
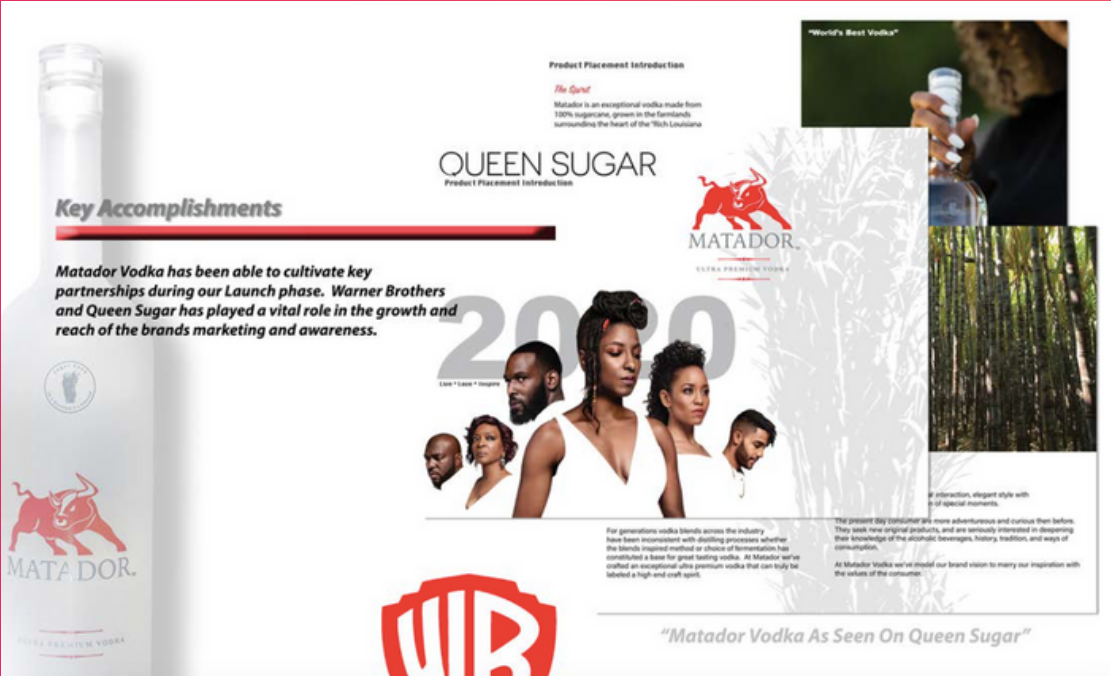


MATADOR VODKA

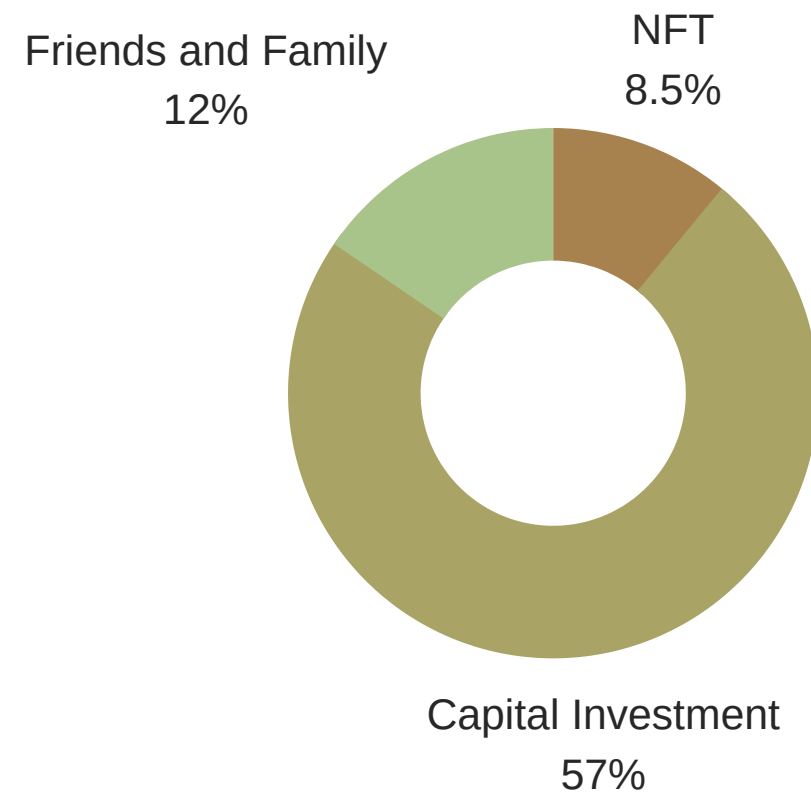
CASE STUDY |

May 2022

Media | Press

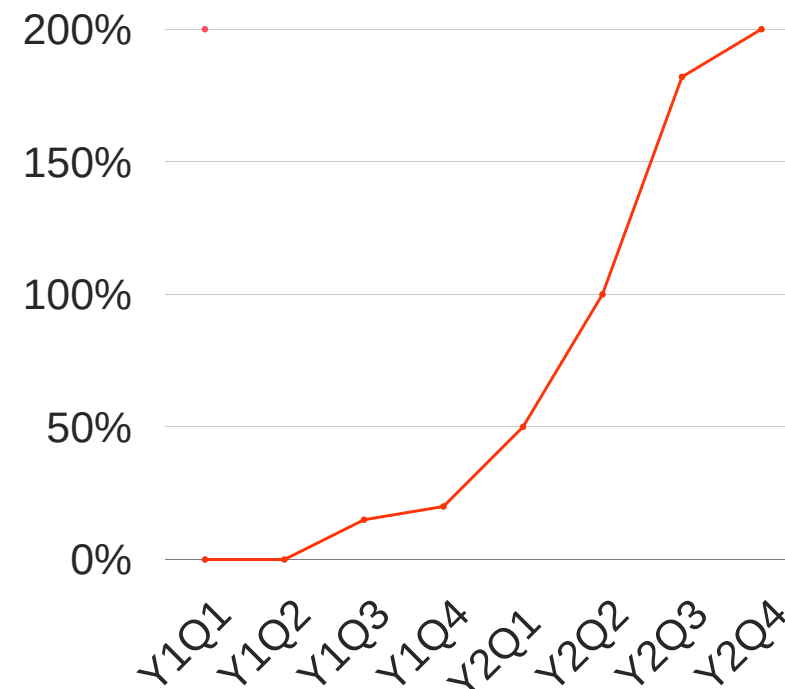


Growth Metrics



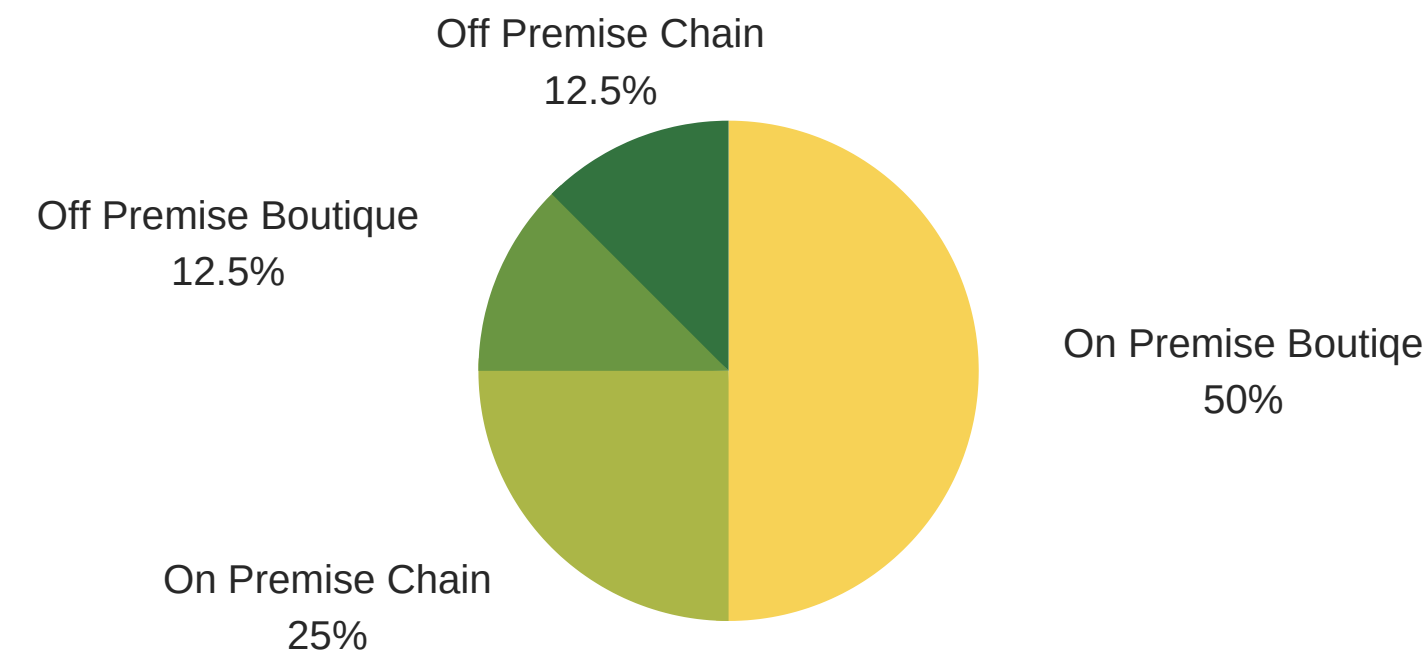
FUNDRAISING ROUND

Goal of \$400,000.
Raised \$34K through NFT
Launch in Six Days. Took in
seed investors @ \$230K



GROSS SALES '20-'21

Took Company from
Boutique to RNDC in 36wks.
Sales Surge 200% in 24wks.
Lifetime Cycle 60wks.



ACCOUNTS

Rapid account growth
once being picked up by
RNDC and solidifying a
marketing budget.



Where to Find Us

- ✓ Shaw Center
100 Lafayette St, Baton Rouge,
LA 70801
- ✓ Church Hill
7949 Jefferson Hwy ste c, Baton
Rouge, LA 70809
- ✓ Albertsons
4857 Government St, Baton
Rouge, LA 70806
- ✓ Rouses
7580 Bluebonnet Blvd, Baton
Rouge, LA 70810
- ✓ Legends
4559 Johnston St, Lafayette, LA
70503
- ✓ Cajundome
444 Cajundome Blvd, Lafayette,
LA 70506



Where to Find Us

- ✓ Calandros
12732 Perkins Rd, Baton Rouge,
LA 70810
4142 Government St, Baton
Rouge, LA 70806
- ✓ The Grind
4530 S Sherwood Forest Blvd,
Baton Rouge, LA 70816
- ✓ River Center
275 S River Rd, Baton Rouge, LA
70802
- ✓ Hotel Indigo
200 Convention St, Baton Rouge,
LA 70801
- ✓ Royal Hookah
5830 S Sherwood Forest Blvd
suite a-9, Baton Rouge, LA 70816
- ✓ Hilton
201 Lafayette St, Baton Rouge,
LA 70801



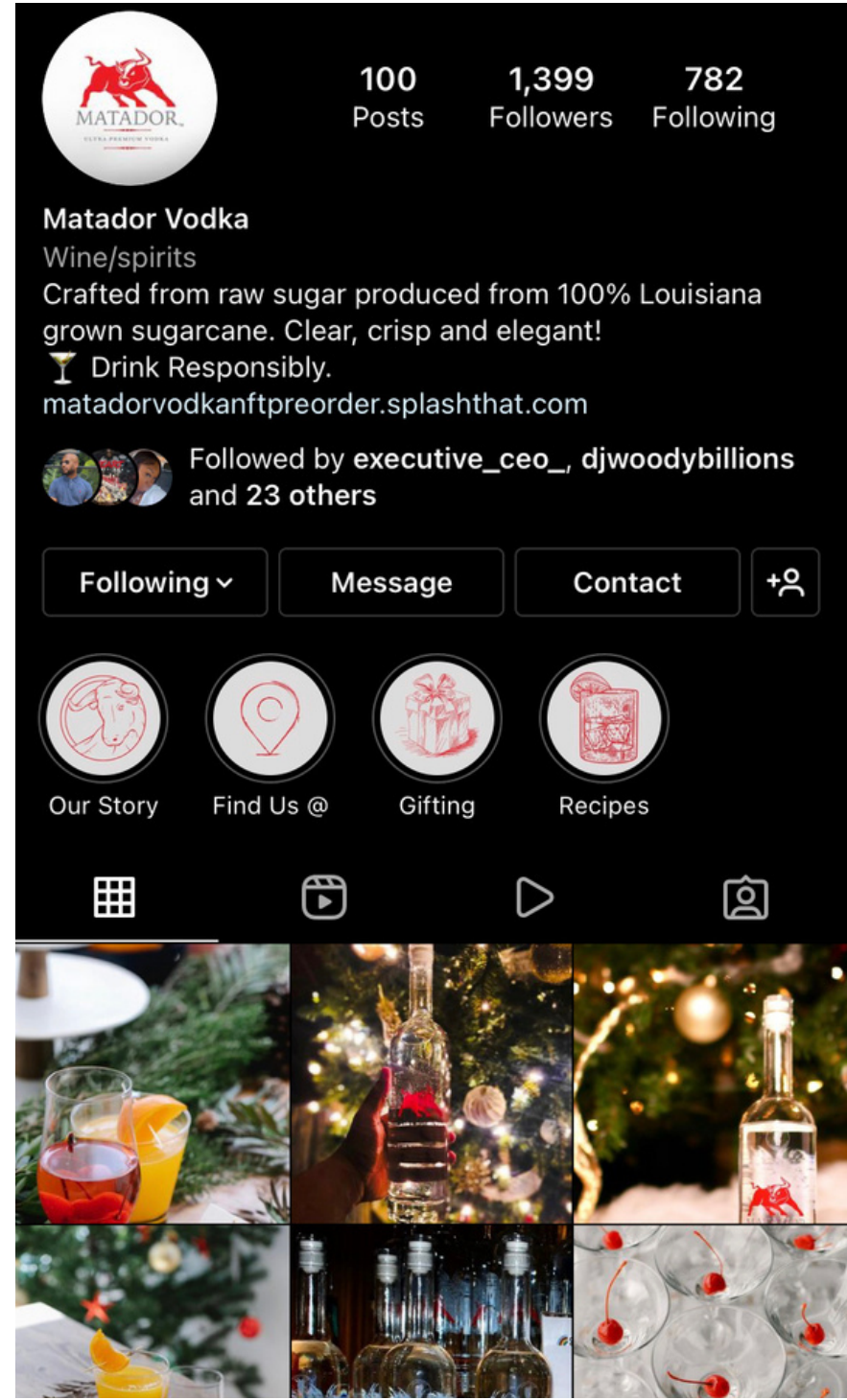
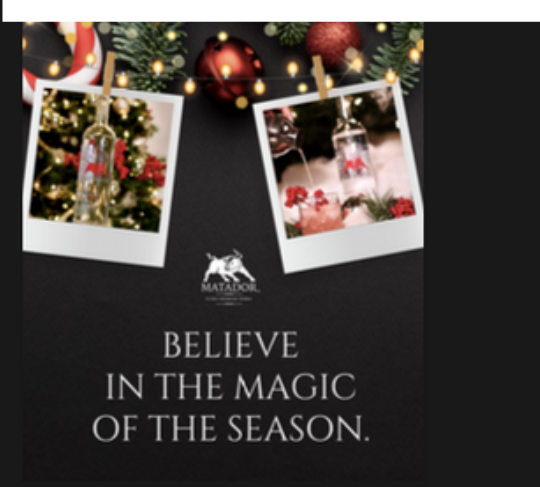
Where to Find Us

- ✓ Hokus Pokus Liquor Store
17524 Airline Hwy, Prairieville,
LA 70769
- ✓ Tsunami Sushi - Baton Rouge
100 Lafayette St, Baton Rouge,
LA 70801
- ✓ Tsunami Sushi - Lafayette
412 Jefferson St, Lafayette, LA
70501
- ✓ Tsunami Sushi - New Orleans
Pan American - 601 Poydras
Street Ste B St. Charles &
Poydras (enter on, St Charles
Ave, New Orleans, LA 70130
- ✓ Bin 77
10111 Perkins Rowe #160, Baton
Rouge, LA 70810
- ✓ Bullfish
4001 Nicholson Dr ste d, Baton
Rouge, LA 70808
- ✓ Soji
5050 Government St, Baton
Rouge, LA 70806

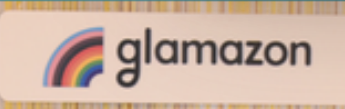


Matador Holidays

Content Look & Feel



BRAND



GLAMAZON

Event Recap

LGBTQ+ Art Exhibition

200+ Amazon, Hulu, Netflix, and other corporate professionals from the tech and media sector attended an evening of art, cocktails, and conversation on December 9, 2021. The evening was designed to encourage education and conversation amongst the internal LGBTQ+ communities. As a presenting sponsor, Matador was the featured Vodka of choice.

